

# BioHorizons:

## A winning partnership for implant success

The importance of choosing an implant partner that can really make a difference to the success of your implant practice cannot be overestimated. With this in mind, **Marcos White** explains why he couldn't be happier that he has partnered with **BioHorizons**

Let me say this first – I am a big fan of BioHorizons implants and their restorative components.

Now I'll tell you why. I love the simplicity of the system and with BioHorizons you only need one kit to place their current range of Tapered implants and Laser-Lok 3.0. Choosing the right implant for the surgical site is really straightforward. In addition, as a big proponent of digital dentistry, I am delighted with the great support and ongoing innovation from BioHorizons looking to achieve a total digital solution for their customers.

### All-round support

And BioHorizons isn't just about getting the dentist to use their products. I've found that they are really committed to education. I was recently fortunate enough to be invited to one of their international training programmes and was truly blown away on all fronts. The training was to a high level and well-tailored to all delegates. BioHorizons' staff attending were approachable, generous and open to feedback. All in all, it was really humbling to see a company with a focus truly on engaging with – and supporting – their customers.



**Marcos White** is the principal dentist at The Courtyard, an award-winning practice in Huddersfield. Marcos enjoys caring for his loyal patient base and having the confidence to provide solutions to whatever restorative issue he is presented with.

Please visit [www.biohorizons.com](http://www.biohorizons.com) to see the entire range of dental implant products and biologics. Whatever your clinical need, BioHorizons has the solution.

Indeed, the longer I have spent as a BioHorizons partner the more staff I have met and the more of the 'family' approach I have seen in action. Whether it is the reps, the marketing team, or research and development, they are all totally approachable, generous with their time and assistance, and nothing is ever too much trouble. I think this aspect is a real credit to the BioHorizons brand and they have done incredibly well to engender this.

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### In a class of its own

Every implant dentist considering trying a new system will be looking for value and results. BioHorizons is well priced in the marketplace, making it an affordable implant system that then impresses with its design, kit and simplicity of use.



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Next come results; both in terms of initial integration statistics and subsequent crestal bone levels, I have found BioHorizons to deliver superior results in my hands. Recent studies have backed my observations, with the Laser-Lok® design feature serving to retain more crestal bone than other systems that have been compared.

Finally, there is the customer service element. I have found BioHorizons able to deliver that fine balance of knowledgeable support and advice without ever feeling oppressed or pressurised.

Since partnering with BioHorizons, I can honestly say that I have never been more confident about the implant dentistry our practice is providing, or the science, innovation and support behind the implants we place.

We are proud to display the BioHorizons brand on our website as the only implant system we need.

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